

ELECTRONIC PRESS KIT

THE LEFT COAST · USA

Sen-Sei

SEN-SEI

"Don't Forget The —"

LIVE HOUSE MUSIC · SINCE 1990

Keyboardist · Analog Synth Specialist · Live Performer · Producer

100+ RELEASES / 50+ IMPRINTS / 40+ YEARS PERFORMING / 100% LIVE SEN-SEI.COM

THE SNAPSHOT

A globally recognized veteran keyboardist and analog synth specialist, **SEN-SEI** performs **100% live** over the DJ — layering cascading Rhodes runs, warm B3 organ, extensive analog synth passes, & Latin percussion kits in real time. New York / The Left Coast rooted. Worldwide.



100+

RELEASES · VINYL &
DIGITAL

50+

PRESTIGIOUS IMPRINTS

45YRS

PIANO / ORGAN

100%

LIVE PERFORMANCE

THE SOUND

Intelligent, soulful, LIVE-instrumentation West Coast House — lush, breathing arrangements where warm analog synth textures drift beneath hypnotic grooves. Equal parts introspective and euphoric, rooted in tradition yet unmistakably forward.



TRAXSOURCE



BEATPORT



SPOTIFY



APPLE
MUSIC

QUICK FACTS

From: Brooklyn, NY

Based: The Left Coast, USA

Style: House (Deep / Soulful / Jazzy)

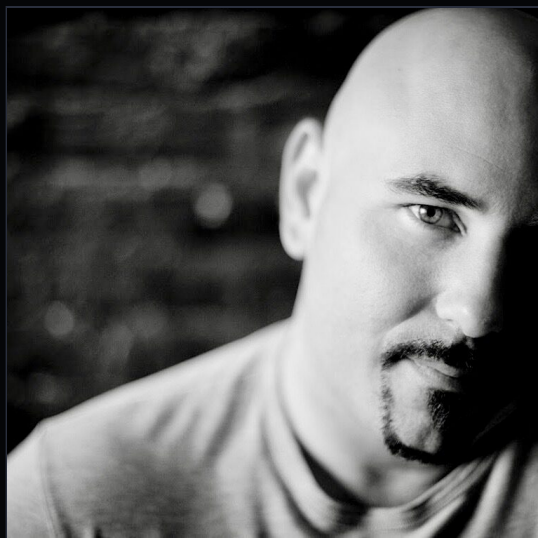
Setup: Live keys + analog synth over DJ mix

Partnership: SEN-SEI & DJ Col Lawton (UK)

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SEN-SEI · THE LEFT COAST · USA



LIVE · 100% REAL-TIME PERFORMANCE

BIOGRAPHY · LONG FORM

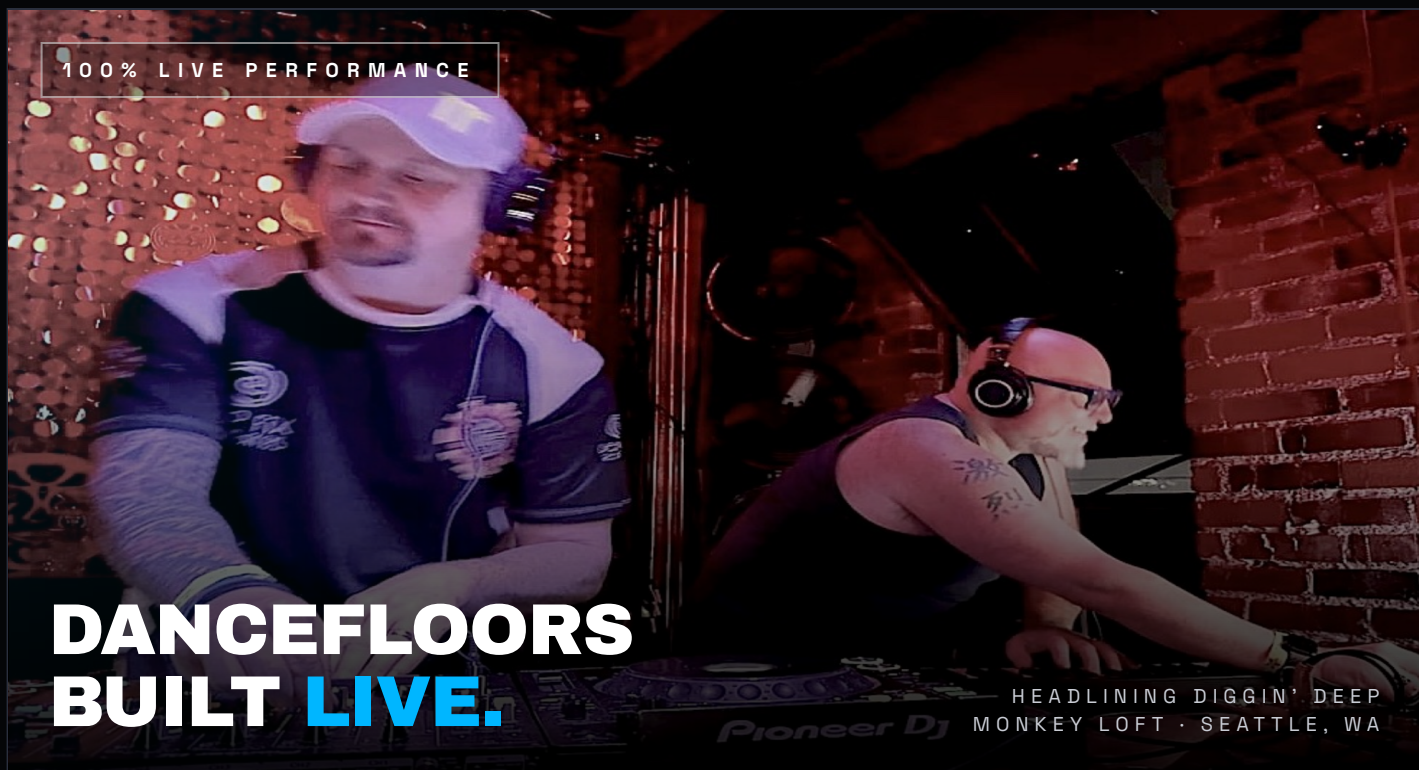
The Artist.

When the artist known as **SEN-SEI** was exposed to classic old school house music in the New York & Brooklyn warehouse parties back in **1989**, he had already been trained in classical piano for twelve years and performed at **Carnegie Hall**. It was here that SEN-SEI began his performance career as one of the true pioneers of "LIVE" house music.

One of the true **pioneers of LIVE house music** — a classically trained pianist with multiple decades of dancefloor in his DNA.

Establishing himself in the early 90s in San Francisco, what sets SEN-SEI apart from the traditional Live-PA artists is that he does **100% freehand layering** while a DJ mixes — adjusting for a track's complexity while remaining in tune and in time. Using a range of sounds from the classic Rhodes keys to a full Latin percussion kit to a funky warm B3 organ, he perfectly blends a live layer you'd swear was part of the track. Couple that with SEN-SEI's dynamic stage presence, and you'll witness the dancefloor packed with people getting down to the **"Left Coast House"** sound.

Beyond his live performances all around the world, SEN-SEI's distinctive keys and synth hooks have been heard on some of the biggest records in house over the last two and a half decades — with a discography spanning **over 50 different labels**. His production and keyboard wizardry can be found on hits ranging from "20 Minutes of Disco Glory" with Garth & ETI (**Wicked #1**) to "LA Sessions" as the **ATWATER SYNDICATE** on Yoshitoshi.



THE STAGE EXPERIENCE

When SEN-SEI takes the stage alongside longtime partner **DJ Col Lawton (UK)** as the **International Dynamic Duo** — something undeniable happens on the dancefloor. At Seattle's iconic **Monkey Loft**, headlining the celebrated Diggin' Deep series presented by **Uniting Souls Music**, their 100% live performances have earned a reputation that spreads far beyond the Pacific Northwest.

While the DJ drives the groove from behind the decks, SEN-SEI layers cascading analog synth runs, rich chord stabs, and spontaneous melodic phrases directly into the mix in real time. The result is electric. Dancers who came expecting a DJ set find themselves caught in something far more alive — arms raised, eyes closed, bodies moving with a collective energy only live music can generate.

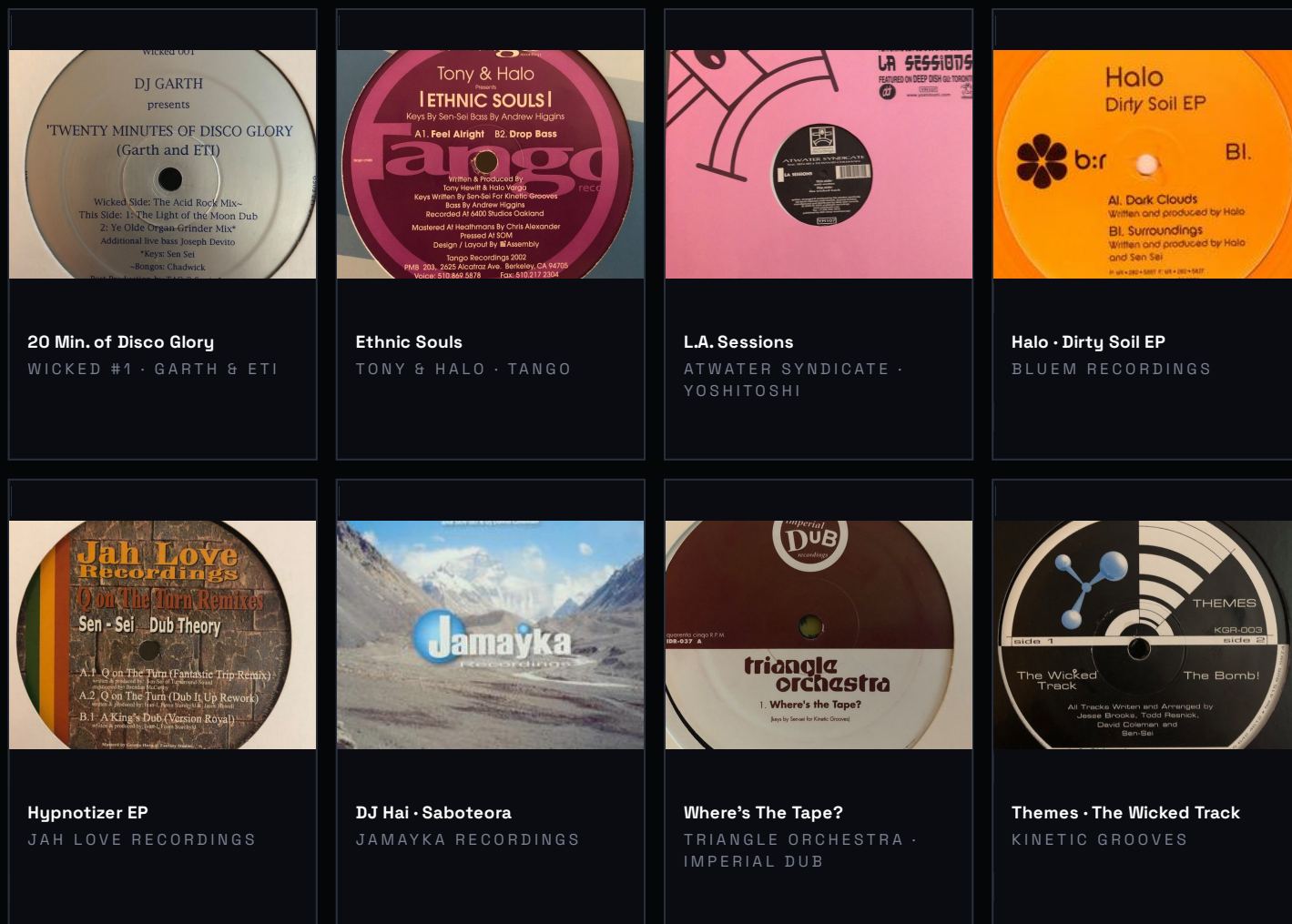
The crowd doesn't just dance; they feel **every shift, every swell, every moment of tension and release** as it happens.

Captured in promo videos from their debut performance and celebrated in Seattle House Mafia's "Industry Interviews" series, their live sets have become landmark events — the kind of nights dancers talk about long after the music stops.

SELECTED CATALOG

50+ Releases. Decades of HOUSE Music.

A prolific catalog defined by live analog synth textures, complex arrangements, and crisp, club-ready percussion — vinyl and digital — that resonates equally with house purists and new-school audiences alike.



Imprints & Labels

A SELECTION — FULL DISCOGRAPHY ONLINE

LARGE / Salted Music / Uniting Souls / Nervous / VIVA / Quantize Recordings / Robotical Grooves / Play This! Records /
Piston Recordings / Tropical Disco / Yoshitoshi / Wicked Records / Delve Deeper / Untitled Music / Turnaround-Sound /
Red Melon / Night Owl / Moonshine / Imperial Dub / Household / Offset Music / Dutchie / Grouper / Tonality / SOCO Audio /
Jah Love / Tango / Jamayka / Big Chief / Grayhound / Siesta / Bluem / SOMA ...to name a few.

WATCH

In Motion.

Live performances, studio sessions, podcast features & the Seattle House Mafia Industry Interviews. Tap any title to play on YouTube.



01

Sen-Sei · Live Performance

[WATCH ON YOUTUBE](#)



02

"How I Do What I Do" + Tech Set

[WATCH ON YOUTUBE](#)



03

Seattle House Mafia · Industry Interview · Col Lawton & Sen-Sei

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04

LIVE at Diggin' Deep · USM Record Release Party · Seattle, WA

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05

House Music Connection Podcast w/ Tony Fuel feat. Sen-Sei

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06

LIVE at LovEvolution · San Francisco · Sen-Sei & DJ Jesse Brooks

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07

LIVE at Ruby Skye · The Atwater Syndicate · Sen-Sei & DJ Jesse Brooks

[WATCH ON YOUTUBE](#)



08

LIVE at 2nd Sundays · San Francisco · 2004

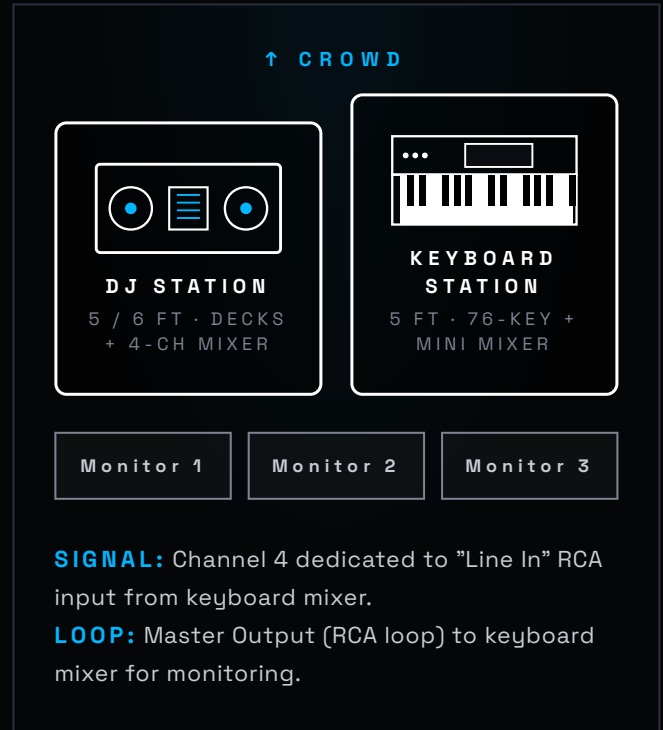
[WATCH ON YOUTUBE](#)

TECHNICAL SETUP

Stage plot.

SEN-SEI's live setup runs **parallel** to the DJ booth — keyboard station to the right, full DJ rig to the left, both feeding a shared monitor line so the live keys lock perfectly into the mix.

- 01 DJ Station** — 5/6 ft of clear stage space. 2× CD decks (Pioneer CDJ standard) + 4-channel mixer.
- 02 Keyboard Station** — 5 ft of clear stage space. Stand for 76-key controller with on-board mixer.
- 03 High-Top Table (or equivalent)** — required for laptop & auxiliary mixer.
- 04 Channel 4 Dedicated** to "Line In" — RCA input from the keyboard mixer feeds the DJ mixer.
- 05 Master Output Loop** — RCA loop returns from DJ mixer to keyboard mixer for monitoring.
- 06 Monitor Wedges (×3)** — minimum, daisy-chained across the stage front. Even coverage required.



WALKTHROUGH

"How I Do What I Do" + Tech Set

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worldwide.**

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THANKS FOR LISTENING.

SEN-SEI

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